



VIRTUAL FUNDRAISING IDEAS





CHEO Foundation Virtual Fundraising Ideas

Thank you for your interest in supporting the children and youth at CHEO, especially during these challenging times!

Need some ideas that are safe and engaging to help get you started? Look no further! We've compiled the following list, to inspire your efforts and maximize your fundraising potential.

Virtual & Remote Activity Challenges

Walking / Running / Cycling

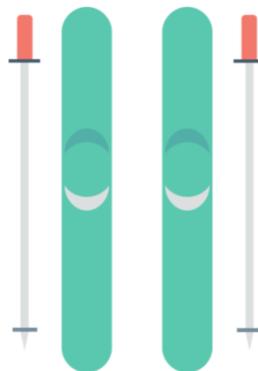
A virtual fun run (or walk, or cycle) will allow your participants to join your event from wherever they are located, keeping everyone safe, while still motivating them to hit their fundraising goal. Map out a loop around your office building or neighbourhood and invite your participants to do the same!

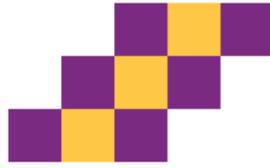
To make the virtual walk/run/cycle even more cohesive, build in some live streaming and social sharing components so everyone feels engaged with a community of people who are committed to staying active and supporting CHEO and other children's causes.

Skiing

There are several great options for alpine skiing all within a couple hours of the Ottawa-area, so you don't have to go far to take advantage of the upcoming winter months and engage your participants on the slopes. Check out any of these local ski hills, for hours of operation, up to date COVID-19 safety measures, and ski pass rates:

- [Mont Ste-Marie](#)
- [Mount Pakenham](#)
- [Camp Fortune](#)
- [Calabogie Peaks Resort](#)
- [Mont Cascades](#)
- [Ski Vorlage](#)
- [Edelweiss](#)
- [Batawa Ski Hill](#)
- [Mont Tremblant](#)





If alpine skiing isn't your thing, but you want to keep the winter-spirit alive, you can shake things up by challenging your participants to a relay in any of the following winter sports!

- **Nordic (Cross-Country) Skiing**
- **Snowboarding**
- **Snowshoeing**
- **Skating**
- **Sledding**
- **Snowmobiling**
- **Curling**
- **Hockey**



Or, have some fun with winter, and create your own unique challenge by playing with ideas like having a socially distanced **Snowball Fight**, or even **Making Snow Angels** or **Snow Men**!

There are also several other sports and activities that you could try as a socially distanced or virtual challenge, including:

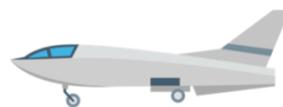
- **Bowling**
- **Golfing (or Mini-Putt)**
- **Roller Skating**
- **Circuit Training**
- **Yoga (or Meditating)**
- **Trampolining**
- **Swimming**
- **Canoeing / Kayaking**
- **Baseball (or Softball)**
- **Soccer**
- **Football**
- **Volleyball**
- **Basketball**
- **Tennis / Badminton**

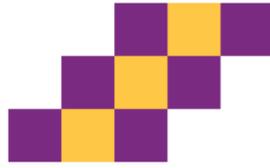


To make any of these activities extra challenging, consider turning them into a 24-hour relay! Or, break it up into 24 hours over 24 days, to keep your donors engaged over a longer period!

Want to ramp up the adrenaline for even more memorable moments? Consider any of these thrilling (or even fear-inducing) activities!

- **Bungee Jumping**
- **White Water Rafting**
- **Sky Diving**
- **Hang Gliding**
- **Zip Lining**





Prefer something a little lower key? Then any of these challenges might pique your interest:

- **Boardgame Marathon**
- **Playing Cards**
- **Playing Bingo**
- **Playing Pool / Darts**
- **[Extra Life](#)** (or **Video / Computer Gaming**)



Or, if you want a completely different kind of challenge, consider the concept of NOT doing something! That's right, instead of participating in a specific activity, you could challenge participants to "give up" their favourite things for a week, a month, or whatever length of time they consider to be a worthy challenge! For example:

- **Giving Up Wine**
- **Giving Up Beer**
- **Giving Up Coffee**
- **Giving Up Chocolate**
- **Giving Up Desserts**
- **Giving Up Meat**
- **Giving Up TV**



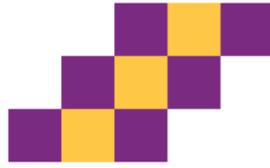
Alternatively, do you have a special skill, talent, area of expertise, or hobby? Then why not raise money by doing something you love? It can literally be anything, like:

- **Holiday Gift Wrapping**
- **Making Hand-Made Holiday Cards**
- **Making Jewelry**
- **Sewing**
- **Knitting**
- **Baking**
- **Cooking**
- **Cleaning**
- **Drawing**
- **Painting**
- **Designing**
- **Dancing**
- **Singing**
- **Playing Music**
- **Writing**



BONUS: Once you're done your fundraising campaign, you can sell the creations that you've made to add even more to your fundraising total!





Virtual Fundraising Tools

Speaking of selling your creations... [Etsy](#) is a great place to sell art and other crafts, or you can host an online auction using [Bidding for Good](#) (which the CHEO Foundation can provide you with FREE access to under their license – simply send Katherine an email at kcraig@cheofoundation.com and she'll get you all set up). Or you can list your items on [Facebook Marketplace](#), [Kijiji](#), or [GiveShop](#)!

Even if you don't create something as your fundraising campaign, you can use any of the platforms above to host an **Online Auction** with items you collect as donations from family, friends, or local businesses, or host a **Virtual Garage Sale** of your gently used unwanted items! If you own a business that sells products, you can also commit to donating a portion of the **Proceeds of Sales** from a certain item or during a certain time frame!

You can also get creative with what you are selling. There are several companies that have the option for you to sell their products or use their programs with a portion of the proceeds benefitting your charity of choice.

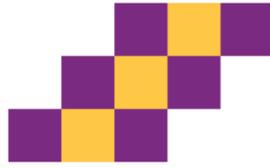
- [Papa Jack Popcorn Fundraising](#)
- [Francesco's Coffee Fundraiser](#)
- [Purdy's Chocolatier Fundraiser](#)
- [World's Finest Chocolate Fundraising](#)
- [Cookie Dough Fundraiser](#)
- [Little Caesar's Pizza Kit Fundraiser](#)
- [Big Box Fundraising](#)
- [Plantables Fundraiser](#)
- [Big Yellow Bag](#)
- [FlipGive](#)
- [FundDuel](#)
- [FundScrip](#)
- [FunDrive](#)



Do you have a blog or website for your business or hobby? Then consider offering a pay-per-view option to your followers with a **Live Streaming Session**, hosting a **Lunch-N-Learn**, or providing donors with a **Free Digital Download** when they make a donation.

You could also consider doing a Social Media Takeover day by asking local businesses and community partners if they would be willing to “donate their social media feed” to you for one day. With a takeover, you can post content throughout the day that links back to your personal fundraising page. This method can help increase visibility to an audience that might not be familiar with the latest updates about the work being done at CHEO.





If you prefer to provide an interactive experience for your donors, consider hosting a **Virtual Dinner Party** or **Wine & Cheese** tasting over an online video chat. *(Note: Just be sure that donations cover the cost of the food & drinks and that there's money left over to be directed to your fundraising efforts.)*

Another interactive option could be to extend a **Video Challenge** your network, encouraging them to do a certain action or activity, and then posting it to their social media channels after making a donation to your fundraising page. Think about the success of the Ice Bucket Challenge! *Please just be sure to keep the challenge family-friendly, contactless, and safe!*

There is also the option to host **Virtual Watch Parties** on Netflix or other streaming sources, and you can add some extra incentive for your donors by allowing the person who makes the highest donation to pick the film!

We hope you have found some inspiration in the above list of ideas for your virtual fundraising! There are so many creative ways to create a memorable experience for everyone involved, while maximizing on your fundraising efforts during these challenging times.

[Visit the CHEO Foundation website](#) to stay up to date on all-things-CHEO, see FAQs about how we can support you in your fundraising endeavours, and more!

Happy fundraising!

