

Annual Report - 1995

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Built on a strong Foundation

Although the Children's Hospital Foundation was officially registered in 1974, the Foundation was born long before then. A group of concerned paediatricians, health-care workers and parents came together in the late '50s because they believed the children of Eastern Ontario and Western Quebec needed their own hospital. This group understood that paediatric medicine is very different from adult medicine; it requires special staff, working in a special environment because the patients have different and special needs. The Ontario government of the day agreed to fund the hospital if the community could raise \$4 million to contribute toward the construction.

Through bingos, bazaars and bake sales, they raised the money and both the Hospital and the Foundation were born. More than 20 years later, the Hospital still receives unprecedented support from the community. This support takes many different shapes including:

- donations,
- lottery proceeds,
- event pledges,
- bequests,
- gifts of life insurance,
- special events, and
- memorial donations.

Money raised by the Foundation funds research start up grants, purchases new equipment, pays for staff education and training, enhances the paediatric nature of the Hospital, and helps families during medical emergencies.

The need for CHEO's services has never been greater. The Hospital received 200,000 outpatient visits in 1995 to the more than 60 departments and 45 clinics. Children stayed at CHEO over night at least 8,500 times. The emergency department treated more than 45,000 patients.

With government funding being reduced, the need for a strong and active Foundation has never been more crucial to the health of the Children's Hospital. CHEO was built on community support and it will continue to be the foundation on which the Hospital will stand.

Foundation Mission Statement

The Children's Hospital Foundation advances the physical, mental and social well-being of children and their families in Eastern Ontario and Western Quebec by raising, managing and disbursing funds. The Foundation advances children through its support of the Children's Hospital of Eastern Ontario (CHEO). The Foundation also promotes awareness of children's health issues as well as CHEO's achievements.

"DREAM CHILDREN" 1995

AMBER ZAPPA AND JONATHAN MACKENZIE

There are many stories that come out of the Children's Hospital of Eastern Ontario but did you know that CHEO even has its very own Romeo and Juliet?

Although their families live many miles apart, Amber Zappa and Jonathan Mackenzie were destined to meet at CHEO. Both five-year olds are oncology patients suffering from high risk leukemia.

The Mackenzie family live in Kipawa, PQ, which is about five hours on one side of Ottawa. The Zappa family is from Moose Creek, Ont., over an hour on the other side.

The two Moms met on Thanksgiving Day, 1994, in the Parents' Lounge at CHEO, never realizing how closely entwined the lives of both families were soon to become.

Jonathan had been at CHEO since May and Amber had just arrived on Oct. 6. One or the other was always in isolation so the children could not talk until Amber's parents gave her walkie-talkies as a birthday present. After that, they would look at each other through the isolation room windows and chatter away on the walkie-talkies. The two children did not meet face to face until late November but their friendship had already become something special. For two sick little children, these diversions were terribly important.

Amber's cancer was in her white blood cells and she had her spleen removed. Jonathan's cancer attacked his red blood cells and he has undergone a bone marrow transplant. Both children have also undergone aggressive chemotherapy.

After his bone marrow transplant in Toronto, air ambulance flew Jonathan back to CHEO. Amber was waiting excitedly with her parents and a big sign that read, "Welcome Back Jonathan!". The transplant had gone well but they still had to wait for the marrow to "kick in".

The children were released from CHEO in the Spring of 1995 and each was granted a wish from the Children's Wish Foundation. Jonathan wished to meet Mickey Mouse in Disney World and Amber wished to go to Disney World with Jonathan. The Foundation arranged for the children and their parents to spend the last week of May in Florida swimming, playing, and meeting their favorite Disney characters.

Amber continues to come to CHEO for weekly follow-up treatments. Jonathan visits at least two days each month.

The two children and their parents remain very close. Mr. and Mrs. Mackenzie are to become God Parents to Amber and a new little baby born to the Zappa family. The children have developed a very special connection that has blossomed into a wonderful friendship. A friendship that they want us to know is not a romance. They are just very special buddies and the very best of friends.

If you were to visit 4 East when Jonathan and Amber are there, the first thing you would hear is the infectious laughter that belies the seriousness of their illnesses. They can teach all of us about strength, courage and coping through difficult times and still coming through with a smile for a friend.

Amber and Jonathan were the official "Dream Children" for "Dream of a Lifetime" 1995 lottery. The part they enjoyed most was playing in the park with Max Keeping following the official launch. The children had hoped to win the "Dream Home" so that both families could move in together and live happily ever after.

At CHEO and the Children's Hospital Foundation, we all continue to work for happy-ever-after stories for all the children and families who pass through our doors.

(Just before this annual report went to print in late March, Jonathon passed away. He is dearly missed by his family, friends, the staff at CHEO and Amber.)

Message from the Chair

In looking back over 1995, the Board of Directors of the Children's Hospital Foundation has a great deal for which to be thankful.

From a financial point of view, the Foundation did extremely well in 1995 raising \$5.4 million, an increase of \$600,000 over the previous year. We can attribute a large portion of this increase to the success of our Dream of a Lifetime lottery, and strong performance from our investment income. The year also contained several other highs and lows.

Mid way through the year, we bid farewell to our president, Richard Patten. Richard left having been elected to the Ontario Legislature. With Richard at the helm, we had increased our overall funding to the Hospital from \$800,000 in 1990 to \$2.5 million last year. He had helped chart our course with respect to increasing our endowment funds and was instrumental in seeing the research facilities built.

During the interim, Dan Holland assumed the president's role. Dan has been with the Foundation from its beginning and is currently the Vice President of Finance. Dan steadied the ship from May until October providing strong and consistent leadership.

In October the Board completed its search and appointed Frederick M. Bartlett to the position of President and CEO. Fred was Vice President of Finance and Administration for Telesat Canada, and served as Chair of the United Way Campaign in 1993. The board looks forward to working with Fred and his staff in the coming months and years.

The Hospital is facing some big challenges as it wrestles with government cutbacks and the possible reconfiguration of our local hospitals. Our Foundation board is committed to working with the Hospital as it develops solutions to these problems. The work of the Foundation has never been more important because it can help offset the cutbacks and galvanize community support for CHEO.

As we address these important issues, we will need the support of all our friends and partners. We will be counting on our donors, corporate sponsors and supporters, lottery ticket buyers, special event organizers, and volunteers, to help ensure that a solid foundation supports the Hospital.

Thank you to my fellow board members and to the staff of the Foundation for the work they did to make 1995 another successful year.

Sincerely,

**Robert Houston
Chairman of the Board**

The Foundation Board of Directors

<PICTURE TO COME>

First Row: Peter Rowan-Legg, Elly Meister, Rich Vickers, Robert Houston, Frederick Bartlett, Garry Cardiff, Suzanne Pinel

2nd Row: Graham Bird, Debbie Archambault, Hilary McCormack, Pierre-Yves Villeneuve, Erlene Leslie, John Richard, Donna Wong, Clara Panarella, Lori Loeb, Bernard Poulin

3rd Row: Tom Richard, Brian Jervis, Barry Turner, Rick Van Sickle, Ian Hendry

Absent from photo: Ernest Assaly, Dawn Firestone, Marie Chantal Lépine, Brad Marsh, Herb Metcalfe, Earl Montagano, Elizabeth Roscoe, Dennis Campbell, Mervin Mirsky, Robert Thomas, Dr. Stanley Mercer, Fred Martin

Committee Structure:

Advisory Council Claude Bennett, Louis Bertrand, Norman Campbell, Fred Lamar, Bryn Matthews, Dave Smith, Daniel Westwood, Max Keeping, Allan Keys, Dr. Léo-Paul Landry, Len Levenson, Wesley Nicol, Maynard

Communications and Public Relations Elly Meister, Chair, Dawn Firestone, Fred Lamar, Marie-Chantal Lépine, Max Keeping, Brad Marsh, Alan Roberts, Rick VanSickle

Corporate Committee Elizabeth Roscoe, Chair, Claude Bennett, Ian Hendry, Herb Metcalfe, Earl Montagano, David Ready

Executive Committee Robert Houston, Chair, Ian Hendry, Elly Meister, Suzanne Pinel, Elizabeth Roscoe, Peter Rowan-Legg, Barry Turner

Finance Committee Ian Hendry, Chair, Debbie Archambault, Dan Holland, Robert Houston, Fred Martin

Long Range Planning Committee Barry Turner, Chair, Ernest Assaly, Graham Bird, Brian Jervis, Bernard Poulin, Dave Smith

Nominating Committee Peter Rowan-Legg, Chair, Robert Houston, Suzanne Pinel, John Richard, Elizabeth Roscoe, Robert Thomas

Program Committee Suzanne Pinel, Chair, Norma Lamont, Lori Loeb, Hilary McCormack, Clara Panarella, Tom Richard, Pierre-Yves Villeneuve, Donna Wong

1995 in review

The year started on a high note when CHEO researchers working in their new, foundation funded laboratories announced they had isolated the gene responsible for spinal muscular atrophy(SMA). Although not a cure for this terrible disease, this world-class breakthrough will help doctors better understand why SMA happens and will also shed light on other diseases including Alzheimers.

Several hundred new plaques were added in February to the donor wall found in the lobby of the Hospital to recognize individuals and organizations who have contributed \$1,000 or more. The bronze, silver, gold, and diamond plaques differentiate the various levels of giving. The annual donor wall unveiling is an opportunity for us to thank our generous supporters.

In April, we inducted several special volunteers into the Order of the Good Bear as recognition for their contributions to the Hospital. The inductees included Marcel Belanger, the Lock Master at Hartwell Locks, CHEO staff members Ruth Derrick, Maureen Forsyth and Georgie Kawecki, Joe and Candace Brule for the Computer Garage Sale, and Don Creighton and Rick VanSickle representing the Ottawa Sun.

Spring was its usual flurry of activities including the fifth annual Le Tour des Quickie and the Kiwanis Duck Race for Tiny Hearts. Both events allow families to enjoy the beautiful spring weather and support the Hospital. Le Tour raised a record \$260,000 and attracted more than 9,000 participants. In five years, Le Tour has contributed more than \$1.4 million to Hospital health care in the Ottawa-Hull area. Our little yellow ducks raised \$300,000. The success of these two spring events goes a long way in helping to ensure the success of our Telethon each year.

The Telethon raised \$2.2 million, \$30,000 more than the year before. Part of that money was dedicated to CHEO's capital improvement program that includes clinical equipment and refurbishments to the Hospital. More than 150 organizations held Telethon events during the year. These include sports tournaments, dances and garage sales. People never seem to be at a loss for ways to raise money for their Children's Hospital.

Charithon, the annual 24-hour softball marathon, was held in June. This year's event raised \$53,000. In six years, Charithon has contributed more than \$350,000 to the Children's Hospital that has allowed CHEO to purchase lifesaving equipment.

Teddy Bears' Picnic in July attracted its normal assortment of bears, bunnies, and dolls. Approximately 30,000 people attended the day-long party held each year to say thank you to the people who support the Hospital throughout the year.

The year finished on a really high note. The Dream of a Lifetime lottery sold out for the third year in a row. This was particularly satisfying since we had increased the number of tickets from 15,000 to 20,000. Of course, the fact we had increased the prize package to include a second dream home was a good incentive. Dream of a Lifetime raised over \$1.4 million. Few would argue that it is a win-win situation for both the Hospital and the ticket buyers.

The planned giving program continued to mature in 1995. Another 45 people confirmed to us that they have included CHEO in their wills. We also received a new gift of life insurance, several gifts in kind, and a number of large cash gifts.

Literally thousands of people throughout Eastern Ontario and Western Quebec contribute each year to the success of CHEO's fund-raising activities. Although too many to mention, every donor, sponsor, lottery buyer, special event organizer, planned giver and volunteer should be proud of the contribution they have made to their Children's Hospital.

Explanation of how money is allocated to the hospital

The Children's Hospital Foundation is an independently incorporated organization established to raise money for the Children's Hospital of Eastern Ontario. We transfer the money raised by the Foundation to the Hospital because of a special funding agreement between the two organizations.

The Hospital has identified major areas that require funding. These areas change depending on the needs. Foundation funds usually support the following:

- research start up grants,
 - equipment,
- Fellowships and staff education,
- Enhancements to the paediatric nature of the Hospital,
 - books, toys, games, videos, etc. and
 - family emergency needs.

We have recently given priority to replacing and upgrading aging equipment.

With new or replacement equipment purchases, the Hospital and the Foundation Board collaborate to distribute the funds where the needs are greatest.

The process usually begins with the identification of a need in a particular department. Once identified, the department manager reports the need to the appropriate vice president. This person then funnels the request to the Resource Allocation Committee of the Medical Advisory Committee who reviews all of the submissions in an attempt to establish the priorities.

The prioritization takes the form of triage with the establishment of the A, B or C list. Priority is given to funding the A list, followed by the B and then C lists.

Occasionally, the Hospital identifies a special project or piece of equipment that would require additional funding. Then, the Chair of the Hospital's Board of Trustees and the President of the Hospital may ask to make a presentation to the Foundation Board of Directors for special funding.

In summary, we provide most of the funding from the Foundation to the Hospital on a priority basis.

Money raised by the Foundation helps to fund extras above and beyond the operating budget of the Hospital. It is never used to fund the day-to-day operation of CHEO.

Dollars Well Spent

Funds donated to the Hospital help in so many areas. The following list represents just some of the funding allocations made in 1995.

Area/Clinic	Item	Amount
Psychiatry Lab (Research project identifying reasons for teenage suicide)	Youth Net Project	\$20,000
Amb Care/MDU/5E & 5W (Monitors blood pressure and vital signs)	Portable Dinamap Monitor	17530.00
Dental (Sterilizing equipment for dental instruments)	Dental Statim	4148.00
Emergency (Electronic monitor for vital signs etc.)	Escort Monitors	11333.28
Audiology (Diagnostic tools for measuring hearing and middle ear status)	Middle Ear Analyzer & Audiometer	20136.81
NEO NATES/4N, E&W (Monitors delivery of IV medication)	Infusion Pumps	35700.00
Ophthalmology (A diagnostic tool for determining retinal health)	Video System	15173.42
Respiratory (Specialized machine for helping premature babies to breathe)	Oscillating Ventilator	43005.75
OR	Lights (Operating room lights)	22576.00
MDU (Day stretcher for patients during dialysis)	Stretcher	2815.00
Nephrology (Machine for blood cleansing)	Dialysis Machine	25000.00
Social Work/CHEO Foundation Emergency Needs	Accommodation Ronald McDonald House Fund (On-site accommodation for out of town parents)	500.00

Foundation Mission Statement

We would like to thank the following generous individuals who are members of our special circle clubs. We also recognize those individuals who provided for the Children's Hospital in their wills.

(We apologize to anyone whose name was left off in error.)

Bronze Circle

Mrs. Kathleen Argue
Ms. Sandy Armstrong
Mr. & Mrs. Ernest Assaly
Mr. Thomas Bach
Mrs. Carole Balfour
Mrs. Jacqueline D Beauregard
Christal Becker
Mr. Claude F Bennett
Mr. G. L. Bennett
Ernie & Betty Bimm
Mrs. Jean Bishop
Mr. Frank Blackburn
Mrs. Elspeth Blondin
Ms. Cynthia Blumenthal
M. Yvon Boucher
Mr. Ron Boyd
Mr. & Mrs. Wilfred Brown
Mr. & Mrs. David Brunton
Mr. Rod Bryden
Mrs. Dorothy Bula
Mindy M Bullion
Mr. Edwin R Burgess
Ms. Dorothy M Burke
Mr. Dennis B Campbell
Dr. & Mrs. J. Alex Campbell
Ms. Susan Campbell
Mrs. Francoise Capelle-Vexler
Mrs. Paola Caprara
Mr. Garry Cardiff
Mr. Brian J Carlson
Mr. & Mrs. John Caron
Ms. Patricia Chapman
Mrs. Phyllis Charters
Mrs. Jean Christy
Mr. & Mrs. Ed Cinkant
Mr. Don Cogan
Mr. & Mrs. Frank Colton
Mr. & Mrs. Gordon Condie
Mr. & Mrs. Robert Conley
John & Mary Corbin
Mr. & Mrs. Victor Corrigan
Dr. Jean-Paul Coupal
Mr. George Cwynar
Mr. & Mrs. Edgar Davidson
Ms. Anne Davies
Mr. Alvin Deroache
Mr. Roger Despard
Mrs. Pegi Domitrovits
Miss Marion C Dunlevie
Mr. Terrence Edmonds
M. Rejean Emard
Mr. Ralph E Etheridge
Mrs. Heather Evenchick

Mr. Gerald Fahey
Mrs. Rita Ferguson
Miss Huguette Filion
Mr. Andre Forest
Mr. E. G. Foster
Mrs. Madeleine Fowlie
Dr. & Mrs. Andrew Fraser
Mrs. Ethel Fraser
Rev. Donald F Gavan
Miss Jessie Gibbons
Mr. Brian Gibson
M. Gaston Girouard
Ms. Alexina Gliddon
Mr. Manfred F Goetz
Dr. John T Goodman
Ms. Marjorie Goodrich
Mr. & Mrs. Gary J Gordon
Ms. Norma Grace
Mrs. Jocelyne Greenberg
Mr. William Griffith
Mr. & Mrs. Victor Haddad
Mrs. Eve Hampson
Mr. W. Fred Hampton
Ms. Catherine Hartrick
Dr. Hans M Heick
Mr. Stephen Hellard
Mrs. Loretta Hendrick
Ian & Lorraine Hendry
Mrs. Evelyn Heveron
Mr. & Mrs. Charles Hillock
Mrs. Sandra Hind-Smith
Mr. Jeffrey Hochstadter
Ms. Joan H Hughes
Ms. Montanna Hunter
Mr. Avraham Iny
Mr. Stuart Jacobs
Mr. Brian Jervis
Dr. Gary Johnson
Mr. & Mrs. Douglas Keenan
Mr. & Mrs. Brian Keller & Family
Mrs. Audrey Kenny
Mr. Mark Kerzner
Mrs. Vera M Kestner
Mr. Ken Kingsbury
Mme Angeline Lafleur
Mr. Russell Lafleur
Mme Johanne Lalonde
Ms. Emily Langmuir
M. Laurent Lapalme
Ms. Claudette Larocque
Miss Olwen Lavelle
M. Jean Lesperance
Merv & Marilyn Letts
Mr. Duncan Levere
Miss Jean B Liberty

Mr. Gordon Light
Mr. & Mrs. Arthur Loeb
Mr. Kenneth Lucas
Miss Joan Lyon
Mr. Don A Macdonald
Mr. Douglas R MacDonald
Mr. & Mrs. Lloyd MacDonald
Mr. Charles MacFarlane
Mr. & Mrs. James MacGowan
Mrs. Joy MacLaren
Mrs. Loretta Markell
Mr. Frederic S Martin
Mr. Bryn C Matthews
Dr. Frederick Matzinger
Mr. & Mrs. Chris McCarthy
Mr. George McDougall
Mr. & Mrs. Francis G McElroy
Mr. John McFetridge
Mr. & Mrs. Carl McIntosh
Dr. William McIntyre
Mrs. Eileen E McKee
Mr. Kenneth P McKinley
Mr. & Mrs. Rodney McMillan
Mr. & Mrs. Gerald McPhail
Mr. John C McPherson
Mme Simone Menard
Dr. Stanley Mercer
Mr. Ken Meyer
Mr. & Mrs. Ellard Milks
Mrs. Linda Millar
Mr. & Mrs. Seymour Miller
Ms. E. Marjorie Moodie
Mrs. Marilyn E Morden
Mr. Gene Morell
Mr. Brian Morphy
Ms. Verna Morrice
Mr. Rick Morris
Mr. Rick Mortimer
Mr. & Mrs. G. Louis Mosley
Mr. & Mrs. Peter Muir
Mrs. Margaret Neville
Ms. Barbara Newbegin
Mrs. Josephine Norton
Mrs. Mary O'Donoghue
Ms. Helen M O'Meara
Mr. & Mrs. Howard Olmstead
Mr. Stephen Olmstead
Mr. Howard Osterer
M. Jean C Paradis
Mr. & Mrs. Douglas Paterson
Mr. Richard Patten
Mr. Wilbert Paul
Mr. & Mrs. Brennan Penney
Mrs. Wendy Perkins
Dr. Robert Peterson

Mr. & Mrs. James E Powell
Mr. Harry Presser
Mr. Louis Quinn
Ms. Velma Raggett
Ms. Barbara Ramsay
Mr. Joseph Ricciardi
Mr. & Mrs. David Richardson
Mr. Ian David Rigden
Mrs. Janet M Ritchie
Mrs. Ruth Rocque
Mrs. Isabel M Rooney
Ms. Sharon Rothwell
Mr. & Mrs. Peter Rowan-Legg
M. Joseph Sauve
Mr. & Mrs. George Scharf
Mr. Eric Schwartz
Dr. Stephen Scott
Mr. Gene Seed
Ms. Anna Silverman

Mr. & Mrs. William Sinclair
Ms. Linda M Smiley
Mr. & Mrs. R. P. Smyth
Mr. Robert Snedden
Mr. John Snipper
Mrs. Jacqueline Sorfleet
Mr. Kenneth Spears
Mr. Don Spicer
M. Roger L St. Louis
Dr. & Mrs. Hurd Stein
Mr. & Mrs. Lindsay Stewart
Mr. & Mrs. Bryan Sullivan
Mrs. Muriel Symonds
Mr. & Mrs. Theo Tannis
Mr. & Mrs. James Tattersall
Mr. Fred Townsend
Ms. Veronica Tracey
Ms. Helen E Traynor
M. Guy Tremblay

Dr. Joel Ublansky
Mr. & Mrs. Dale Underwood
Mr. Merv Visneskie
Mr. & Mrs. Manford Wallace
Mr. Stephen Weiner
Miss Beatrice Westwick
Mr. & Mrs. Donald Whillans
Miss Jean E White
Mr. A. H. Whitten
Dr. James Wiley
Mr. Bob Wojcik
Mrs. Donna Wong
Dr. John Wootton
Mr. Simos Xarchos
Mr. John Yakabuski
Mr. & Mrs. Herbert Zagerman
Mr. Max Zelikovitz

Silver Circle

Ms. Joanne Clifford
Mr. Ken Gordon
Ms. Beatrice Greenberg

Estates received in 1995

Estate of

Elizabeth Lillian Scott
Estate of Willem Natte
Estate of Doreen Charnley
Estate of Mildred Guillery
Estate of Nellie Young

Estate of

Catherine Mary Bennett

Estate of

Isobel Frances Mitchell
Estate of Beryle Purcell
Estate of Cicely Maud Garrett

Estate of

Margaret E. Muirhead
Estate of Phyllis K. McCarthy

Estate of

Joseph Raymond Picard
Estate of Annie O. Bradley
Estate of Joyce Loeb
Estate of Anna B. Popham
Estate of William B. MacLeod
Estate of Viva K. Allen
Estate of Bernard Lacroix
Estate of Elva Almina Stearns