

Annual Report - 1997

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Providing A Special Place For Our Children

Long before CHEO existed, a group of concerned citizens organized to raise funds for a bilingual health-care facility dedicated to the needs of children.

By 1972, this committee, later to become the Foundation, had raised more than \$4 million. In 1974, CHEO opened its doors, thanks in large part to their fund-raising efforts.

The purpose of the Foundation is *"to further the physical, mental and social well-being of children and their families in Eastern Ontario and Western Quebec by raising, managing and disbursing funds."*

The Foundation raises funds by soliciting donations and grants, receiving bequests, life insurance and other types of planned gifts, and by organizing special events and lotteries.

Throughout the year, approximately 150 special events are held for CHEO. These range from the Colonel By Band-a-thon to the IOF Bowl-a-thon. A consistent aim of the Foundation is to keep special events as family oriented as possible.

"Everything we do, and that the community does, is for the children," says Foundation President Fred Bartlett.

The Hospital receives 6,000 inpatient admissions each year, and its outpatient programs handle more than 130,000 patient visits annually. The Emergency Department handles on average 120 visits per day. The Hospital also has a Health Information Line for parents and teenagers answered promptly by specially trained CHEO Registered Nurses.

Some of the Hospital's other programs and facilities include:

- the Ontario Regional Poison Information Centre extending 24-hour emergency assistance
- a regional centre of paediatric cardiovascular surgery
- a 10-bed Paediatric Intensive Care Unit
- a 20-bed Neonatal Intensive Care Unit for treatment of critically ill newborns
- a major centre for the surgical repair of cleft palates
- a 24-hour emergency Psychiatric assistance team linked with inpatient and day programs
- an internationally recognized program for hearing impaired and deaf children, including those with cochlear implants
- the CHEO Research Institute Building as the major paediatric research organization in Eastern Ontario
- a Medical Day Unit providing complex treatments for a variety of programs including oncology
- a Kidney Dialysis Unit
- a Teen Health Centre offering a broad range of clinical youth services and support programs
- a respected Infectious Diseases program for inpatient and outpatient care of such serious illnesses as cystic fibrosis, immunological deficiency (including HIV), and tuberculosis
- an expanding Day Care Surgery Unit, reducing parent-child separations for many surgical procedures
- regional programs for both Neonatal Genetics and Virology

Community Support Makes a Difference for Our Children

Funds raised by the Children's Hospital Foundation provide extras to the Hospital making a good facility into a world-class health centre.

As a result of community support, CHEO has a \$2 million heart-catheterization laboratory and a \$6 million state-of-the-art research facility. Funds raised by the Foundation have helped CHEO researchers develop an antidote for Hamburger Disease, identify the genes responsible for Myotonic Muscular Dystrophy and Spinal Muscular Atrophy, and establish a national project to help combat teenage suicides. Each year, the Hospital identifies major areas that require funding. These have traditionally fallen into one of the following areas:

- Research start up grants,
- Equipment,
- Fellowships and staff education,
- Family emergency needs
- Enhancements to the paediatric nature of CHEO including books, toys, games, etc.

The Foundation takes pride in its support of two fellowships. CHEO established the H.H. Popham Fellowship to acknowledge the contribution of Hall Popham, who played a key role in the planning and construction of the Hospital. Fellowships are awarded to applicants with an M.D. degree who have two years of postgraduate training. The Clinical Nursing Fellowship in Paediatrics was established by the Foundation and provides a unique opportunity to the nursing profession. We believe that this Fellowship was the first of its kind in Canada.

The Hospital and the Foundation Board collaborate to distribute the funds where the needs are greatest. In the past few years, priority has been given to replacing and upgrading aging equipment. The Resource Allocation Committee of the Medical Advisory Committee reviews submissions for new pieces of equipment and attempts to establish the priorities.

New operating room lights(\$22,576), escort monitors for taking vital signs(\$11,333), specialized ventilators for neonates(\$43,005), and infusion pumps for precise feeding and medication delivery(\$35,700) are examples of new equipment purchased recently for the Hospital.

The Foundation commits approximately \$300,000 per year to the CHEO Research Institute for distribution to researchers starting new projects. These funds are awarded by the Research Institute's Science Committee. The CHEO Research Building houses laboratories where research into audiology, neonatology, genetics, paediatric kidney disease, psychology, psychiatry, and orthopedics takes place.

Occasionally, the Hospital identifies a special project or piece of equipment that would require additional funding. Then, the Chair of the Hospital's Board of Trustees and the President of the Hospital may ask to make a presentation to the Foundation Board of Directors for special consideration. Funding the magnetic resonance imaging(MRI) machine is a recent example of such a special request.

Foundation funding also helps enhance the paediatric nature of the Hospital through improvements to the physical environment such as child-friendly decorations and play parks. Some funding is also made available to the CHEO Social Work department for families who are in crisis and need short-term financial assistance to make it through a difficult period.

Message from the Chair

As I arrive at the end of my term as Chair of the Board of Directors of the Children's Hospital Foundation, I have mixed feelings about the results I have achieved. Having been involved with the Foundation's activities, I have seen first hand how great the need is for additional funds and the difference these funds can make to the quality of care provided at CHEO. When I reflect on the dreams I had at the beginning of my term, it seems that what I was able to accomplish is so small in the grand scheme of things. Yet, we should be proud of a great deal.



The CJOH Telethon for CHEO, the Charithon Softball Marathon and the Dream of a Lifetime lottery, are a few of the major highlights from 1997. The Telethon continues to be the focal point of our fund-raising year, rallying the community's never-ending support for their Children's Hospital. Volunteers, donors, special-event organizers and corporations all contributed raising \$2.4 million during the Telethon.

Charithon softball marathon is another shining example of what dedicated volunteers can do when they put their collective minds to it. In its 9th year, the tournament raised \$60,000 towards neonatal research.

Although the lottery market has become a crowded, competitive field, CHEO supporters continue to want their "Dream of a Lifetime." We sold close to 22,000 tickets for the 1997 dream package that again included fabulous homes, cars, trips, jewelry and furniture. We raised more than \$1 million through the Dream lottery, much of which will help finance the new Magnetic Resonance Imaging suite(MRI).

Receiving the MRI is the Hospital's dream of a lifetime. For years, staff at CHEO have dreamed of the day when they will have full access to this state-of-the-art diagnostic tool. The MRI became a reality in 1997 at a cost of \$3.2 million thanks in part to the assistance of generous Children's Hospital supporters.

Motivated by a desire to help the children, the Foundation staff work tirelessly. Their major challenges: informing the public about the needs of the Hospital and creating new ways to raise additional funds that can further enhance the quality of care at CHEO. I have had the pleasure of joining many staff members on visits to children in the Hospital. Nothing is as motivational as witnessing the courage and hope that sick children exhibit in the Hospital even though they are confronting a very difficult time.

In today's society, the number of requests for assistance and funds is very high. I am always thankful that this community continues to place their priority on ensuring that the Children's Hospital is well supported. My colleagues and I are extremely aware of the trust placed in us to ensure that your support of CHEO is well used.

In closing, let me take a moment to thank the executive committee and board members, the staff and volunteers for their outstanding work during 1997. Thanks to your commitment and expertise, the Foundation can continue to lead the way in ensuring our children have the best health care possible.

Sincerely,

Suzanne Pinel
Chair

Board of Directors



Front Row Left To Right:

Rheal Leblanc, Garry Cardiff, Elly Meister, Ian Hendry, Fred Bartlett, Suzanne Pinel, Elizabeth Roscoe, Dawn Firestone.

Back Row Left To Right:

Peter Rowan-Legg, Rick VanSickle, Earl Montagano, Michael Peckham, Kathy Cooligan, Erline Leslie, Roger Newton, Marie-Chantale Lépine, Barry Turner, Lori Loeb.

Missing: Graham Bird, Pierre Donais, Robert Houston, Brad Marsh, Bernard Poulin, Tom Richard, Janet Yale, Dr. Terry Klassen, Maureen Forsyth.

Executive Committee:

Mr. Frederick Bartlett	President and CEO
Mr. Graham Bird	Chair, Long-Range Planning Committee
Mrs. Dawn Firestone	Chair, Communications Committee
Mr. Ian Hendry	Chair, Finance Committee
Mr. Robert E. Houston	Past Chair
Ms. Elly Meister	Chair, Special Events Committee
Ms. Suzanne Pinel	Chair
Ms. Elizabeth Roscoe	Chair, Corporate Committee

Year in review

This is what the newspapers had to say about our activities during 1997.

Deuxième Grand tirage annuel...

Encore plus colossal que le premier
Le Droit - Feb. 4, 1997

When the draw was conducted March 26, more than 13,000 tickets had been sold and both CHEO and the Queensway-Carleton Hospital had raised \$200,000 each.

Tour des Quickie adds five hospitals to list of beneficiaries

...organizers announced five new beneficiaries have been added to the list...
The Ottawa Citizen - March 20, 1997

The successful launch of the seventh annual Tour des Quickie signalled spring was just around the corner.

Synchronized smiles

...Canadian Olympic medallist Sylvie rechette at the Children's Hospital of Eastern Ontario.
The Ottawa Citizen - April 5, 1997

Ms. Frechette was in Ottawa to support the Richilieu Club International's swim-a-thon that raised \$16,000 for CHEO.

Kiwanis Duck Race for CHEO May 10

...the Rideau Canal will be a sea of 97,000 yellow rubber ducks, as the 10th annual Kiwanis Duck Race for Tiny Hearts at CHEO kicks off.
Kanata Courier-Standard - April 11, 1997

Coach Quacky continued getting his ducks in a row for the big race. Meanwhile across town, a young lady from Kanata was quietly working on her own CHEO project.

Our Town

Rebecca Douglas, a Grade 10 student at A.Y. Jackson in Kanata, has already drawn attention to the May 30 Wear Your Bear Day promotion to support the CJOH Telethon for the CHEO.
The Ottawa Citizen - April 21, 1997

Rebecca's Teddy Bear designs helped to launch the 14th annual Telethon for CHEO and proved extremely popular for the Wear Your Bear shirt program.

Cyclists raise \$306Gs

It was wheel-to-wheel gridlock at Lansdowne Park yesterday as over 10,000 cyclists tried to negotiate their way around the crowded Tour des Quickie staging area.
The Ottawa Sun - May 5, 1997

The seventh annual Tour brought the total raised to more than \$2 million.

Duck race raises \$300,000 for CHEO

Cancer survivor Leah Sinai, 5, of Kanata, gives Coach Quacky a big hug yesterday before the start of the CHEO duck race at the Rideau Canal yesterday.
The Ottawa Citizen - May 11, 1997

Champion leads CHEO charge

Nine-year-old Emilie Joinette of Kanata ... introduced as the 1997 Children's Miracle Network Champion.
The Ottawa Citizen - May 20, 1997

Our Town

Len Shean, ... was honoured on the weekend by the town of Arnprior and CHEO for raising more than \$25,000 for the hospital
The Ottawa Citizen - May 20, 1997

Family praises care received at CHEO Little Adam Jardine, 5, was treated for scarlet fever last year at CHEO.
The Perth Courier - May 28, 1997

Children's Hospital reaches out to eastern Ontario this weekend

CHEO effort takes full flight in Dundas County this weekend The Chesterville Record - May 28, 1997

Donovan Bailey race, NHL playoffs can't stop community from digging deep
CHEO Telethon rings up record tally of \$2.4M The Ottawa Sun - June 2, 1997

Calling all teddy bears!

Bring your friends to the 14th annual Teddy Bears Picnic, Saturday, July 12, Vincent Massey Park corner of Heron Road and Riverside Drive. Ottawa Parent Newspaper - July 1997

Quickie takes its final lap with tour

Small company hopes to pass event to larger corporation
The Ottawa Citizen - July 15, 1997

Gala-goers say olé!

The two children's hospital(CHEO and Hospital del Niño Oaxaqueño in Oaxaca) will share the \$35,000 raised by the fiesta sponsored by the Embassy of Mexico and the Bank of Montreal. The Ottawa Citizen - Sept. 9, 1997

HIKE FOR CHEO

Go on a hike tomorrow to raise money for the Children's Hospital of Eastern Ontario
The Ottawa Citizen - Sept. 20, 1997

Nortel has agreed to become a major sponsor in the region's Tour des Quickie, to benefit the Children's Hospital of Eastern Ontario. The Ottawa Citizen - Oct. 6, 1997

Pour son appareil d'imagerie par r résonance magnétique

L'Hôpital pour enfants reçoit un gros aimant

Fini le transfert des enfants d'un hôpital à l'autre pour des tests de résonance magnétique.
Le Droit - Oct. 16, 1997

Ottawa man wins dream house

CHEO Foundation president Fred Bartlett said the money raised this year will go towards the \$3-million magnetic-resonance imaging(MRI) being installed at the hospital.
The Ottawa Sun - Dec. 10, 1997

More than 150 special events are held each year to benefit CHEO. Thousands of people support their children's hospital through making donations, pledging and participating in events, buying lottery tickets, and planning special gifts through insurance and wills. Unfortunately all of the good deeds do not receive media coverage. This headline about the Telethon seems to sum up the community's on-going support.

Volunteers show spirit

Ordinary people show they too make a difference The Ottawa Citizen - June 2, 1997

BALANCE SHEET

AS AT DECEMBER 31

	General Fund	Restricted Fund	Endowment Fund	Total 1997	Total 1996
ASSETS	\$	\$	\$	\$	\$
Current					
Cash	815,016	823,194	,	1,638,210	1,012,128
Interest & other receivables	252,996	45,301	2,059	300,356	371,807
Investments	,	747,830	9,794,059	10,541,889	10,000,766
Deferred charges	86,383	,	,	86,383	103,819
Total current assets	1,154,395	1,616,325	9,796,118	12,566,838	11,488,520
Net capital assets	109,790	,	,	109,790	,
Total assets	<u>1,264,185</u>	<u>1,616,325</u>	<u>9,796,118</u>	<u>12,676,628</u>	<u>11,488,520</u>
LIABILITIES AND FUND BALANCE					
Accounts payable and accrued charges	376,613			376,613	403,776
Deferred revenue	160,284			160,284	133,416
Due to CHEO	,	220,061	,	220,061	11,293
Total liabilities	536,897	220,061	,	756,958	548,485
Fund balances					
Donor restricted	,	1,396,264	2,283,678	3,679,942	2,624,218
Internally restricted	,	,	7,512,440	7,512,440	7,207,565

Unrestricted	617,498	,	,	109,790	,
Invested in capital assets	109,790	,	,	109,790	,
Total fund balances	<u>727,288</u>	<u>1,396,264</u>	<u>9,790,118</u>	<u>11,919,670</u>	<u>10,940,035</u>
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STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES

	General Fund	Restricted Fund	Endowment Fund	Total 1997	Total 1996
REVENUES	\$	\$	\$	\$	\$
Fundraising	2,290,929	437,803	,	2,728,732	2,820,810
Lotteries	3,258,349	,	,	3,258,349	3,819,249
Investment income	706,428	78,333	60,284	845,045	647,127
Bequests	338,440	,	7,346	345,786	398,600
Direct mail	96,629	,	,	96,629	214,167
Trust administration fees	23,148	,	,	23,148	26,576
	<u>6,713,923</u>	<u>516,136</u>	<u>67,630</u>	<u>7,297,689</u>	<u>7,926,528</u>
EXPENSES					
Direct fundraising expenses	2,266,174	,	,	2,266,174	2,797,154
Revenues, net of direct fundraising expenses	4,447,749	516,136	67,630	5,031,515	5,129,374
INDIRECT EXPENSES					
Other fundraising expenses	870,763	,	,	870,763	957,095
Administrative expenses	613,806			613,806	618,484
	<u>1,484,569</u>			<u>1,484,569</u>	<u>1,575,579</u>
Excess of net revenues over expenses before distributions	2,963,180	516,136	67,630	3,546,946	3,553,795

Distributions to CHEO					
Capital and programs	152,191	2,396,919	,	2,549,110	2,393,197
Contribution of services	18,201	,	,	18,201	18,743
Net change in fund balances during the year	2,792,788	(1,880,783)	67,630	979,635	1,141,855
Interfund transfers	(3,173,752)	2,088,937	1,084,815	,	,
Fund balances, beginning of year	1,108,252	1,188,110	8,643,673	10,940,035	9,798,180
Fund balances, end of year	727,288	1,396,264	9,796,118	11,919,670	10,940,035