



It's the most delicious way for your workplace to support families who need CHEO!! Beat the crowd. Pre-order your Blizzard Treats!

This year's Dairy Queen Miracle Treat Day is happening on **Thursday, August 10, 2017**, across Canada!

What is Miracle Treat Day?

Miracle Treat Day is when 100% of all proceeds from Blizzard sales go towards CHEO, your local Children's Miracle Network hospital.

Why get involved?

It is a fun way to support CHEO and a great morale booster for your staff. Donations stay local to fund critical treatments and healthcare services, pediatric medical equipment and research at your local Children's Miracle Network member hospital.

It's so easy when you *Pre-Order Your Blizzards*

Pre-ordering allows you to pre-purchase your Blizzards by **Friday, July 14, 2017**, and that will guarantee that your tasty treats will be ready for pickup on Miracle Treat Day. *A minimum order of 10 blizzards is required.*

How to Pre-Order

1. **Fill out** the attached document
2. **Return** your filled out **order form** to Olenka Reshitnyk (oreshitnyk@cheofoundation.com)
3. **Dairy Queen** head office **will call** you directly to **confirm the nearest location** for pick up on August 10, 2017
4. **Pick up your order** on Miracle Treat Day – Thursday, August 11, 2016, at your assigned location

Deadline & Information

Pre-orders must be in by **Friday, July 14, 2017**, in order for them to be processed and confirmed. The pre-order must be a minimum of 10 blizzards. *Please note: Blizzard costs vary by location.*

Yes, it's **THAT** easy!

Frequently Asked Questions (FAQs)

Q: What are my donations used towards?

A: Donations stay local to fund critical treatments and healthcare services, pediatric medical equipment and research at your local Children's Miracle Network member hospital.

Q: How much of my purchase is donated to the Children's Miracle Network member hospital?

A: Net proceeds are donated with each *Blizzard* purchase on Miracle Treat Day.

Q: What is the price of a *Blizzard*?

A: Depending on your location, prices may vary. Once your order is submitted, you will be contacted with the total pricing for your order.

Q: Where can I find the closest participating DQ location?

A: Participating locations can be found at <http://www.dairyqueen.com/ca-en/Locator/?s>.

Q: When do I pay for my order?

A: Orders are paid for at the time of pick-up on Miracle Treat Day.

Q: What are my payment options?

A: Cash, debit or credit are the available payment options.

Q: What is the deadline for submitting my pre-order?

A: The deadline for submitting pre-orders is Friday, July 14, 2017.

Q: Why is the mini size *Blizzard* not an option?

A: Due to the higher volume of orders coming in and the preparation time needed for a mini *Blizzard*, on Miracle Treat Day, mini *Blizzards* are not available. The smallest size available for pre-orders is a 12oz. small *Blizzard*.

Q: Can I order non-*Blizzard* items?

A: On Miracle Treat Day, only *Blizzard* items are included in the donations to Children's Miracle Network® member hospitals.

Q: Can I order additional flavours/off the menu items?

A: Due to Miracle Treat Day being the busiest day of the year for our operators, we ask that orders be kept simple to minimize confusion and optimize speed of service.

Q: I have always ordered from our local DQ. Can I do that again this year?

A: Yes, pre-orders can be submitted directly with your local DQ operator. Store information can be found on our website at <http://www.dairyqueen.com/ca-en/Locator/?s>.

Q: Is there an option for a voucher if I have a large order and cannot pick up on Miracle Treat Day?

A: Yes, there is an option to purchase Miracle Treat Day coupons for future use. Please contact your local Dairy Queen for more information. At participating locations only.

**Thank you for supporting CHEO and
Helping Make Miracles Happen!**