

# COMMUNITY ENGAGEMENT EVENT HIGHLIGHTS

SEPTEMBER  
OCTOBER  
NOVEMBER

2018



## SEPTEMBER IS CHILDHOOD CANCER AWARENESS MONTH

Thanks to our generous donors, David and Heather Stinson, your donation will be doubled!

At any given time, there are over 500 children battling cancer at CHEO per year. Some of those patients are in active treatment while others are in after care programs.

Currently, both childhood and adult cancers are treated primarily through chemotherapy, radiation and often surgery. These therapies have significant side effects, especially for children who can suffer with lifelong problems related to their cancer treatment. For this reason, scientists at CHEO and around the world have been working to find targeted therapies that kill cancer more effectively while causing fewer side effects. Community support has helped CHEO Research Institute scientists take the important step of moving their cutting-edge research, dedicated to developing less harmful therapies, into human clinical trial.

One of these researchers is Dr. Robert Korneluk. He and his team have discovered that combining agents proven to stimulate the body's natural immune response using drugs known as Smac mimetics, show better cancer killing rates in laboratory testing than if either therapy is used on its own.

In addition to the effect on tumor cells, this course of treatment keeps the body's healthy cells intact thereby improving the lives of patients. This work represents a significant evolution in the field of immunotherapy, which is already showing promise in the fight against various cancers including lymphoma, melanoma and lung cancer.

Being able to test and gather data over time to bring Dr. Korneluk's research to human clinical trials was made possible in large part because of direct donor support. Stay tuned for further updates on this critical work.

## YOGAPALOOZA



On May 12, 2018 a diverse team of caring yogis participated in the first relay style 24 hour yoga-thon at Pure Yoga studio's Bank Street location.

Thanks to a strong online marketing campaign and large network of like-minded individuals, the group was able to exceed their fundraising goal and raise an amazing \$24,000. These funds will be used to improve the treatment and day to day lives of children and youth who are battling cancer at CHEO. Congratulations to Steve Neville, Randy Roffey and all those who accepted the challenge and chose to get involved.

## SEPTEMBER

### EVENTS @ A GLANCE

- 1 September 20  
Between the Lights  
Goal: \$28,000
- 2 September 21  
Journey 24K Gold  
Party  
Goal: \$15,000
- 3 September 23  
Capital Cruise for  
Kids  
New Goal: \$1,000

### CHEO BBQ

The CHEO BBQ is a fun-filled day of family activities organized by a dedicated team of volunteers in support of CHEO's programs and services. Held on June 9, 2018, the day featured continuous entertainment in the family fun zone as well as ultimate frisbee, beach volleyball and a 5 km run for the more competitive participants.

In keeping with the Be a Hero for CHEO theme, children are encouraged to dress in their favorite superhero costume and accept the mission of climbing or bouncing through inflatable castles. It goes without saying that one of the highlights of the day is enjoying a delicious bbq lunch at Shefford Park.

Now in its 26th year, the event has raised more than \$700,000 for CHEO. Heartfelt thanks to the organizers, volunteers and sponsors for making this year's event a success.



## SCOTT TOKESSY 23RD ANNUAL MEMORIAL GOLD GLOVE TOURNAMENT



The 23rd annual Scott Tokessy Memorial Gold Glove Tournament was held at the Scott Tokessy Field at Walter Baker Park in Kanata on August 3, 2018. There were 60 teams of children ranging in age from seven to 14 years old. Proceeds were donated to CHEO's cardiology unit in honour of Scott Tokessy.

### Scott's story

The Scott Tokessy Memorial Gold Glove Tournament was established in 1996 in memory of Scott, a popular twelve year-old boy who

died suddenly of an irregular heartbeat after hitting a home run for his Kanata house league team in May of that year. Since inception, the tournament has raised over \$395,000 to support CHEO's cardiology equipment and research.

To this day, the Tokessy family participates in the planning of the tournament. You can find them at the main field watching the games and thanking the numerous volunteers who support this meaningful event.

## OCTOBER

### EVENTS @ A GLANCE

- 1 October 12  
CHEO Day @  
Booster Juice  
Goal: \$2,500
- 2 October 24  
Scenes & Songs  
from Gord Carruth's  
Musicals  
New Goal: \$1,000
- 3 October 27  
Health & Charity  
Gala  
Goal: \$9,500
- 4 October 31  
Spirit of Halloween/  
Children  
Goal: \$20,000

## SAVE THE DATE — APRIL 10, 2019

## FOR THE KIDS AUCTION

For the Kids Auction is an iconic evening dedicated to raising awareness and funds for children and youth with multiple physical and developmental disabilities and associated behavioral needs. Funds raised will be allocated to Development and Rehabilitation at CHEO. The evening attracts over 400 corporate leaders, members of the community and special guests including our very own CHEO Bear! If you would like to get involved, or learn more about the event, please contact Anita Almstedt at [aalmstedt@cheofoundation.com](mailto:aalmstedt@cheofoundation.com).



## FALL RESEARCH INSTITUTE TOURS

The CHEO Research Institute works to create new knowledge and evidence to help provide the world-class care that CHEO is known for.

Research at CHEO covers a full spectrum of pediatric topics but is focused on those problems that significantly affect the health of our children including cancer, diabetes, obesity, mental health, emergency medicine, musculoskeletal health and genetic conditions.

Learn more about exciting research projects by participating in a FREE tour. Space is limited so please contact Pat Zareba at [pzareba@cheofoundation.com](mailto:pzareba@cheofoundation.com) to reserve a spot.

Friday, October 19, 2018 - 10:30 a.m. - 11:30 a.m.

Thursday, October 25, 2018 - 4 p.m. - 5 p.m.



## GLEBE COLLEGIATE'S KIDS4KIDS CHEO DRIVE

For six consecutive years, Glebe Collegiate has been supporting CHEO through their annual fundraiser. In May, students from every grade kicked off the event with a BBQ and then spent the evening collecting funds for the CHEO Foundation. Their campaign included a launch event at their school, where they invite CHEO parents, patients and doctors to talk about what makes CHEO so special. Each year, this dynamic group has increased their fundraising goals, and for the first time ever, they broke the \$20,000 mark this year. We give this group an A+. Thank you Glebe Collegiate!

### NOVEMBER

#### EVENTS @ A GLANCE

- 1 November 26  
Trees of Hope  
Goal: \$100,000
- 2 November 26  
CASCO  
Goal: \$53,000



### A STRONGER FOUNDATION

On a daily basis, children and youth in Ottawa-Gatineau actively raise funds to support patient care and research at CHEO. From organizing lemonade stands, craft and bake sales, to donating birthday money, kids in our region are showing just how important their hospital is to them by using their creativity to raise money on our behalf.

Kids Helping Kids is a program at the CHEO Foundation designed to encourage young people to build on their passion for community by making fundraising FUN! We can offer young philanthropists easy to use toolkits, personal fundraising web pages and promotional materials such as banners, stickers, posters - and even our CHEO Bear mascot.

To learn more about how we support youth and school fundraisers please contact Mandy Arsenault at [marsenault@cheofoundation.com](mailto:marsenault@cheofoundation.com).

## MAPLE LEAF THEATRE PRODUCTIONS

### SCENES AND SONGS FROM CANADIAN MUSICALS



Date: Wednesday · October 24 · 2018

Time: 7:30 P. M.

Location: Meridian Theatres · 101 Centrepointe Drive · Ottawa · K2G 5K7

Tickets: 613-580-2700

Website: [meridiancentrepointe.com](http://meridiancentrepointe.com)

Maple Leaf Theatre Productions is a federally chartered not-for-profit company and is donating all net ticket proceeds to The CHEO Foundation [cheofoundation.com](http://cheofoundation.com)

[CLICK HERE TO VIEW OUR EVENT FUNDRAISING HANDBOOK](#)